



Design & Marketing  
Services from SBS



The Design & Marketing Team  
at School Business Services offer  
professional, expert support.

---

## How we can help you

---

Your organisation is communicating with a wide range of people all the time; employees, students, customers, suppliers.

We can help you manage and optimise your communications, ensuring that they are professional, impactful, effective and connect with your audience.

We can support you to:

- Develop a professional, recognisable brand.
- Build a personalised experience for your customers
- Produce standardised, professional collateral including prospectuses, brochures and flyers
- Optimise social media channels
- Achieve cost effectiveness and savings



## Creative Services

---

We will consult with you to ensure that your marketing materials communicate the essence of your brand.

We offer a full range of creative services from full concept development and implementation to one-off projects.

Our end-to-end design consultancy includes standard template creation and management, layout and amendments and a commitment to compliance with your brand guidelines.

We create visually impactful, high-quality content quickly and consistently.



## Print Services

---

We offer a full managed service for the design and production of print and digital resources.

We will advise on how to ensure that your communications are consistent and recognisable across all channels.

We ensure quality control on each print job and manage capacity to achieve deadlines.



## Social Media

---

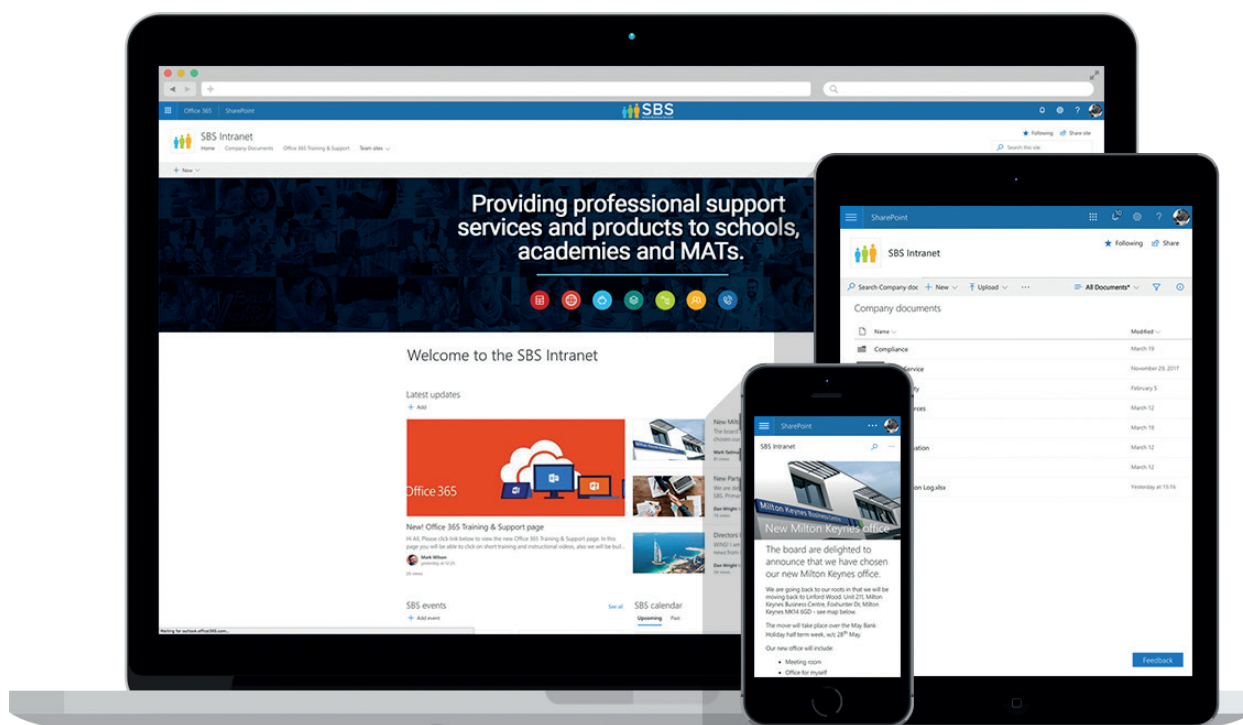
Social media is about listening to your customers, building awareness and fostering relationships.

We can offer a range of social media marketing tools including:

- Consultancy
- Engagement
- Advertising
- Monitoring

# Intranet design & implementation

Delivered as an integrated element of the comprehensive SBS Office 365 implementation programme or as a design-only support project working with your in-house IT team, we can design and build your Office 365 Intranet (comms site) and Team Sites. We will help you identify core company and team branding and implement this throughout Office 365 for clear, consistent visual identity and branding.



# Prospectus creation & print

A prospectus e.g. for a school, is a great way of giving an instant impression and allowing you to showcase the services, facilities or achievements of your organisations. Not only does a prospectus look fantastic in print it can also be available as a download from your website.

We can help you design the prospectus to match, or enhance, your existing brand, colours and identify. A great quality prospectus or brochure is a key promotional tool.



# Flyer creation & print

A professionally designed flyer with compelling content will help you capture the attention of your audience. SBS has many years' experience of producing eye-catching printed and digital collateral.





## Pricing Structure

---

School Business Services offer design and marketing services based on a fixed-fee pricing model.

We will work closely with you to understand your requirements and provide you with a detailed proposal of the estimated time and cost to deliver the project.

Dependent upon the size of the project we may request a percentage of the overall cost in advance, with the full amount payable on completion.

## Contact us to discuss your requirements and obtain a quotation.

---

Call us on  
**0345 222 1551 • Option 5**

Visit  
**[schoolbusinessservices.co.uk](http://schoolbusinessservices.co.uk)**

Email  
**[sales@schoolbusinessservices.co.uk](mailto:sales@schoolbusinessservices.co.uk)**

